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NUMARK INTRODUCES THE WORLD'S FIRST WIRELESS HANDHELD DJ CONTROLLER

Orbit offers DJs unprecedented wireless control with 16 backlit pads, large aluminum control wheel, built-in 2-axis accelerometer, belt clip, and 8 hours of personality on a single charge.

Cumberland, R.I. (January 24, 2013) – Numark, the world's leading manufacturer of DJ technology, introduces Orbit, a first-of-its-kind wireless handheld DJ performance controller. Numark will unveil Orbit at and around Booth 6700 at the 2013 NAMM show, January 24-27 in Anaheim, California.

Numark's Orbit is the next step in the evolution of the performing DJ. Made to be held in the hands, strapped to your body using its built-in clip, or placed on the table, Orbit packs an unheard-of amount of control into an ergonomic game-controller-on-steroids design, which has every inch, inside and out, tailor-made for live performance. Orbit can be used wired via the included USB cable, which also charges it, or wireless using 2.4 GHz ultra-low-latency connectivity. Orbit features 4 selectable banks of 16 backlit pads, 8 on each side, for adding and blending effects, launching hot cues and samples, and more. Located in the center of Orbit are 4 bank selection buttons, 4 virtual knobs, and a large aluminum-faced touch-sensitive control wheel, which controls the selected virtual knob for instantly tweaking effects and filters.

"If you want to be a serious DJ these days, you need the guts and the gear to get out on the stage and perform," said Chris Roman, Numark Product Manager. "Orbit embraces that reality to its core, empowering DJs with performance capabilities that will need to be seen and experienced to be believed. It's intuitive, operating like an extension of the DJ—not to mention it's the most fun you'll ever have on stage."

Orbit's live-performance design extends even to the inside of the device, where it has an embedded 2-axis accelerometer, which can be assigned to 2 different parameters per bank and activated instantly via 2 shoulder buttons. All of Orbit's controls are fully mappable, so DJs will be able to customize their settings for effects control, transport control, volume control, or any other MIDI parameter. Numark will demonstrate Orbit for the first time at Booth 6700 at the 2013 NAMM show.

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About Numark

Numark is the global leader in professional DJ and audio equipment, creating products that are unmatched in capability and design. Since 1971, Numark has delivered numerous music industry firsts and continues to develop and harness new technologies that enhance the DJ experience. Numark is a member of the premier family of brands known as inMusic. For more information, visit numark.com or inmusicbrands.com.